

"Making sustainable future"

Pointer Cleaning

Nepal enters in natural cleaning



Organic is a Necessity, not a Luxury

Crystal Cleanser Company Pvt. Ltd., a subsidiary of Pointer Holdings, established in 2021 with the commitment of manufacturing eco-friendly cleaning products. We focus on manufacturing biodegradable cleaning products such as floor cleaner, toilet cleaner, chimney cleaner, glass cleaner, multipurpose cleaner, furniture polish, stainless steel polish, industrial degreaser and windshield washer fluid, etc.

We are conscious about the impact that traditional cleaning products can have on the environment, and seeking out alternatives that are more sustainable and non-hazardous for our health. Most of the professional cleaning products contain hazardous and toxic chemicals that can be damaging to human health.

As per contemporary need, Crystal Cleanser Company offers environment friendly cleaning products that only use natural ingredients. Our company proudly introduces range of organic products under "**Pointer**" Brand which are maintaining excellent cleaning power along with eco-friendly manner.



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What makes "Pointer" a natural choice for Nepalese households?

As a manufacturer, we are driven by great enthusiasm to make a sustainable lifestyle in Nepal. Our brand "Pointer" is supported by our collaborative partners, formulator, highly qualified and motivated employees, stand for the entire company's untiring commitment to sustainability.



Our products

- Reduce environmental impact
- Ensure highly effective cleaning
- Contain biodegradable surfactants
- Use of reusable and recyclable packaging
- Produce Non-toxicity
- Made of plant-based ingredients
- Reduce carbon emissions
- Maintain long life of assets
- Non causing an allergic reaction

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PRODUCTS

KITCHEN HYGIENE



Product Name: Chimney Cleaner

Product Code: KH 201

Sizes: 250ML/500ML/5 Liter/20 Liter

Features:

- Biologically degradable
- Safe to use
- Economical
- Reduces waste
- Long Life of assets

Ingredients: Polyalkylene, Hydrated Meta Silica, Non-Ionic surfactant, Carbonate, Organic chelating agent.

Application: Chimney

How to use: Spray on surface, keep a while rub with a cloth, diaper or lint-free rag & clean.

TOILET CLEANER

Product Name: Toilet Cleaner

Product Code: TC 301

Sizes: 750ML/5 Liter/20 Liter/50 Liter

Features:

- Maintain ceramic coating
- Eco-Friendly
- No acidic fumes
- Bio degradable
- Crystal clear cleaning
- Odourless
- Non hazardous for human health

Ingredients: Organic acid, Bio surfactant, Bio base additives

Application: Toilet Bowl (Pan/Commode)

How to use: Pour, Brush & Flush



SURFACE/ROOM CLEANER

Product Name: Floor Cleaner

Product Code: RC 401

Sizes: 1 Liter/5 Liter/20 Liter/50 Liter

Features:

- Fragrance-free environment to breathe well
- Easy & safe to use
- Bio degradable
- Odourless
- Non hazardous for human health
- Leaves no any residue & protect floor surface

Ingredients: Multi enzymes, Organic additives, Plant Extract, Bio-Surfactant.

Application: All floor(Marble, Granite, Tiles, Wooden, Cement)

How to use: Mix 40ml into 1 liter water, pour, keep a while, rub and wash by using wiper, manual mop squeeze, DBC scrub vacuum (Use as per dirt load conditions)



Product Name: Multipurpose Cleaner

Product Code: RC 402

Sizes: 1 Liter/5 liter/20 Liter

Features:

- All-purpose cleaner
- Bio degradable
- Eco-Friendly
- Safe to use
- Odourless
- Non hazardous for human health

Ingredients: Bio surfactant, Multi enzymes, Organic additives, Plant extract

Application: All areas

How to use: Mix 40ml into 1 liter water, pour, keep a while, then rub and wash (Use as per dirt load conditions)





Product Name: Furniture Polish

Product Code: RC 403
Sizes: 250ML/500 ML

Features:

- Gloss polish
- Maintain natural color of wood
- Control insects in the wood
- User friendly
- Safe to use
- Odourless
- Non-hazardous for human health

Ingredients: Mineral oil wax, Bees wax, Wood additives

Application: Wooden furniture

How to use: Apply, keep a while, then rub & clean



Product Name: Stainless Steel Polish

Product Code: RC 404
Sizes: 250ML/500 ML

Features:

- High level of steel polish
- Maintain stainless steel
- Control oxidizing level
- User friendly
- Safe to use
- Odourless
- Non-hazardous for human health

Ingredients: Natural wax, Mineral oil, Bio surfactant

Application: Stainless Steel

How to use: Apply, keep a while, then rub & clean

Pointer
COMBO OFFER



VEHICLE CARE



Product Name: Windshield Washer Fluid

Product Code: VC 101

Sizes: 1 Liter/5 Liter/20 Liter/50 liter

Features:

- Cleans your windscreen
- Gives you clear cleaning
- in every & extreme weather condition, also cleans the tank & pipe
- Protects the wiper blade with its non acidic nature
- Safe to use on glass, rubber, plastic & chrome
- Removes road grime, dust, bugs & frost
- Removes oil stains

Ingredients: Polyocialkylene, Hydrated meta silica, Non-ionic surfactant, Carbonate, Organic chelating agent

Application: Car windscreen

How to use: Open the top and pour the fluid in until it gets to the full line. Spray and wipe.

Product Name: Engine Degreaser

Product Code: VC 102

Sizes: 5 Liter/20 Liter/50 liter

Features:

- Shine up car's engine
- Remove road grime to improve engine's performance
- Cleans your engine
- Protects the engine
- Safe to use
- Removes oil stains

Ingredients: Polyocialkylene, Hydrated Meta Silica, Non-ionic surfactant, Carbonate, Organic chelating agent

Application: Vehicle engine

How to use: Spray the fluid liberally and scrub the areas that have stains, let the cleaner stay on for a bit, then clean the whole compartment.



CONTACT DETAILS

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Our Presence/Network



CONSUMER/CLIENTS

- Public institutions
- Corporates
- Healthcare
- Hotels, cafes and restaurants/Hospitality
- Industries
- Transportation services
- Recreational facilities
- Industrial/Households



Manufactured by:
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